



# CT Mobile Gaming

“The Experience”

## Statement of Work

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Target Launch: April 1, 2026

Generated: 2026-05-02 19:53:38 UTC

Source last modified: 2026-05-02 19:53:17 UTC (scripts/test\_docs.py)

This document is generated programmatically from the live website source and refreshed automatically whenever the site changes.

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# 1. Project Overview

CT Mobile Gaming operates a premium mobile gaming trailer party business in Connecticut, owned and operated by Nick (203.460.1042). The marketing site, branded as “**The Experience**,” serves as the primary digital storefront for booking birthday parties, school and nonprofit events, corporate functions, LEGO Building Parties, and the LEGOs & EGGOs event format. The current production site is a single Express server that renders 2 HTML pages and routes booking inquiries to [nick@turbohobbies.com](mailto:nick@turbohobbies.com).

This Statement of Work documents the scope, structure, deliverables, and acceptance criteria associated with the marketing website. It is intended as a portable reference for stakeholders, vendors, and future contributors.

## 2. Objectives

- Convert site visitors into booked events via a clear, prominent booking flow.
- Communicate package pricing, inclusions, and add-ons transparently.
- Showcase the trailer, LEGO Building Parties, and the LEGOs & EGGOs event format.
- Establish CT Mobile Gaming as the trusted local provider for mobile gaming experiences in Connecticut.
- Provide an easy-to-update marketing surface ready for the April 1, 2026 launch.

## 3. Scope of Work

### In scope:

- 2 responsive HTML pages: /, /legos-eggos.
- All marketing content sections listed in section 5 below.
- Booking form submission via email to [nick@turbohobbies.com](mailto:nick@turbohobbies.com) and Google Calendar event creation on submit.
- Brand styling — Rajdhani typography, with the color palette documented in the Brand Standards.
- Logo-based iconography across favicon, feature icons, and event icons.
- Express server hosting all pages on port 5000.

### Out of scope:

- E-commerce checkout, online payment processing, customer accounts.
- Native mobile app development.
- Third-party CRM integration beyond email and Google Calendar.
- Ongoing content marketing, SEO copywriting, or paid ad management (post-launch).
- Backend admin dashboard for managing bookings.

## 4. Pages & Site Map

Route	Page	Sections	Purpose
/	CT Mobile Gaming — The Experience	10	CT Mobile Gaming brings the ultimate video game party trailer to your doorstep. Up to 10 players, latest consoles, climate-controlled. Book birthdays, school events, corporate parties in Connecticut.
/legos-eggos	LEGOs & EGGOs Party — CT Mobile Gaming	7	LEGOs & EGGOs — a unique gathering built around play, building, creativity, and simple breakfast food. Perfect for churches, birthday parties, fundraisers, and corporate team-building in Connecticut.

## 5. Sections per Page

/

- **(unnamed)** — Level Up Your Event Mobile Gaming Trailer
- **#features — Why Choose Us** — A State-of-the-Art Entertainment Experience  
Our mobile gaming trailer features top consoles, massive screens, premium stadium seating, and a dedicated Game Coach who runs the entire event.
- **#inside — What's Inside** — Built for the Ultimate  
Step inside our self-contained gaming arena
- **#packages — Packages & Pricing** — Choose Your Experience  
Transparent pricing with everything included. Pick the package that fits your event.
- **#lego — LEGO Building Parties** — Design.  
Combine creative LEGO building with competitive fun. Available as a standalone party or combined with our mobile gaming trailer for the ultimate experience.
- **#events — Events We Serve** — Perfect for Every Occasion  
From backyard birthday parties to corporate team-building — we bring the fun.
- **#gallery — Gallery** — See The Experience  
Our custom-built mobile gaming trailer — graffiti art by local artists, built for maximum fun.
- **#faq — Frequently Asked Questions** — Got Questions?  
Everything you need to know about booking your mobile gaming experience.
- **#booking — Book Your Event** — Reserve Your Date  
Fill out the form and we'll reach out to confirm your booking. It takes under 2 minutes.
- **(unnamed)** — Your Best Event Starts Here

### /legos-eggos

- **(unnamed)** — LEGOs & EGGOs
- **(unnamed)** — **The Concept** — What is LEGOs & EGGOs  
A simple, welcoming, community-building event. Set up tables with LEGOs and simple breakfast food (EGGOs!) in a relaxed, open

environment. It's about creativity, conversation, and connection — with zero pressure.

- **(unnamed) — Why It Works — Built for Simplicity**  
No curriculum. No sales pitch. No pressure. Just an easy, flexible format that works for any group.
- **(unnamed) — Perfect For — Event Types**  
LEGOs & EGGOs works for a wide range of gatherings and celebrations.
- **(unnamed) — For Churches — How Churches Use LEGOs & EGGOs**  
A welcoming, community-building event that brings families together through creativity and connection.
- **(unnamed) — Pricing — Simple Pricing**  
Everything included — LEGOs, setup, a dedicated event host, and cleanup.
- **(unnamed) — Ready to Host a LEGOs & EGGOs Event?**

## 6. Features Highlighted on the Site

- **Latest Consoles.** PS5, Xbox Series X, Nintendo Switch — the newest games and biggest titles all ready to play.
- **Immersive Setup.** 5-7 large LED screens, pro audio system, and RGB lighting create an incredible atmosphere.
- **Climate-Controlled.** Rain, snow, or heat — our trailer runs in any weather. Fully insulated and climate-controlled.
- **We Come to You.** 100% mobile. Just give us a place to park — we bring the trailer, equipment, power, and host.
- **Dedicated Game Coach.** A professional host manages the entire event — game rotations, rules, and keeping everyone engaged.
- **Zero Cleanup.** We handle everything from setup to teardown. Your only job is to enjoy the party.

## 7. Inside the Trailer — Inclusions

- ✓ 5-7 Large LED Screens
- ✓ PS5, Xbox Series X, Nintendo Switch
- ✓ Online-Capable Competitive Games
- ✓ Premium Stadium Seating
- ✓ Immersive LED & RGB Lighting
- ✓ Mobile Generator — No Power Needed
- ✓ Up to 10 Players at Once
- ✓ Pro Audio System

## 8. Pricing & Packages

Package	Duration	Price
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Birthday Party	1.5 Hours	\$349
School & Nonprofit	2-Hour Block	\$595
Corporate & Community	Custom Duration	Custom
LEGO Building Party	2 Hours	\$349
LEGO Team-Building	2-4 Hours	\$695
Ultimate Combo Party	3 Hours	\$599

**Add-Ons: VR Gaming Station +\$150 • Extra Game Coach +\$50/hr • Tournament Setup +\$75 • Photo & Video Package +\$99 • LED Lawn Games +\$75 • Extra Hour +\$125 • Racing Seat Simulator +\$150 • Birthday Medal +\$10/child**

## 9. Events We Serve

- **Birthday Parties.** The coolest birthday your kids will ever have
- **School Events.** Reward days, field days, PTO events
- **Corporate Events.** Team-building, holiday parties, family days
- **Church Groups.** Youth events and community gatherings
- **Festivals & Fairs.** Community events and public attractions
- **Tournaments.** Competitive gaming with brackets & prizes
- **Graduations.** Celebrate achievements in style
- **Fundraisers.** Revenue-generating events for nonprofits

## 10. FAQ Coverage

The site currently answers **21** frequently asked questions. Each is collapsible on the live page; full text is captured below for reference.

- **Q:** How far do you travel?

**A:** We cover a 25-mile radius from our home base in Connecticut. If you're outside that range, just ask — we're happy to work out a small travel fee to bring the party to you.

- **Q:** What do you need from us on event day?

**A:** Just a place to park! We bring our own power via an onboard generator — no extension cords, no outlets, no setup from you. A flat driveway, cul-de-sac, or curbside spot works perfectly. We handle all the setup and teardown.

- **Q:** What if it rains or snows?

**A:** The trailer is fully climate-controlled with AC and heating, so your event runs rain, snow, or shine. Everyone plays inside the trailer in total comfort, no matter the weather.

- **Q:** How many people can play at once?

A: Up to 10 players can game inside the trailer at the same time across multiple screens and consoles. For larger parties, our Game Coach runs organized rotations so every guest gets plenty of play time. There's no limit to how many guests attend your event — only how many are inside the trailer at once.

- **Q:** What consoles and games do you have?

A: We have PS5, Xbox Series X, and Nintendo Switch — loaded with the most popular titles including Fortnite, Rocket League, Mario Kart, Smash Bros, Minecraft, FIFA, Madden, NBA 2K, Call of Duty, and many more. We tailor the game selection to your event — kid-friendly titles for birthday parties, competitive games for teens and adults, and team-based games for corporate events.

- **Q:** Is there a dedicated staff member with the trailer?

A: Yes! Every event includes a professional Game Coach who manages the entire experience. They handle all setup, run the games, organize rotations and tournaments, troubleshoot any technical issues, and make sure every guest has an amazing time. You can relax and enjoy the party.

- **Q:** Do adults play too, or is this just for kids?

A: Adults love it! Corporate team-building events, bachelor/bachelorette parties, neighborhood block parties, and adult birthday celebrations are some of our most popular bookings. The experience is genuinely fun for ages 5 to 85.

- **Q:** How far in advance should I book?

A: We recommend booking at least 2-3 weeks in advance, especially for weekends in spring and summer — those dates fill up fast. However, we do accommodate last-minute bookings when our schedule allows. The sooner you book, the better your chances of getting your preferred date and time.

- **Q:** What is the booking and payment process?

A: It's simple: submit a booking request through our form or call us at 203.460.1042 (Nick). We'll confirm availability and send you a booking confirmation. A deposit is required to secure your date, with the balance due on event day. We accept all major payment methods.

- **Q:** What is your cancellation policy?

A: We understand plans change. Cancellations made 7 or more days before the event receive a full refund of the deposit. Cancellations within 7 days may be subject to a partial fee. We're always happy to reschedule to another date if possible — just give us a call.

- **Q:** Can I choose which games are played?

A: Absolutely. When you book, let us know the age range and any game preferences or restrictions. We'll pre-load the consoles with your selections. If you want only kid-friendly, rated-E titles — no problem. If you want competitive shooters for a teen party — we've got you covered.

- **Q:** Is the trailer loud? Will it bother neighbors?

A: The trailer is well-insulated, so sound stays contained inside. We also adjust volume to your preference. Neighbors typically don't hear a thing — in fact, most of them want to come check it out!

- **Q:** Can I add extra time during the event?

A: Yes, if our schedule allows it. Extra time is \$125 per hour and can be added on the spot. Just let your Game Coach know, and they'll extend the fun.

- **Q:** Do you offer VR experiences?

A: Yes! We offer a VR add-on for \$150 that includes a premium VR headset and a curated selection of immersive games and experiences. It's a huge hit with kids and adults alike — a great way to take your event to the next level.

- **Q:** Can you host tournaments?

A: Yes! Our Tournament add-on (\$75) includes bracket-style competitions with organized rounds, live standings, and awards for the winners. It's perfect for birthday parties, school events, and corporate team-building. Our Game Coach handles all the tournament logistics.

- **Q:** What are LEGO Building Parties?

A: Our LEGO Building Parties bring themed LEGO build kits, a dedicated Build Coach, and a fun competition format to your event. Kids (and adults!) design and build their own creations, then compete for prizes. Each participant keeps what they build. Available for birthdays (\$349), church events, charity fundraisers, and corporate team-building (\$695).

- **Q:** Can I combine gaming and LEGO at the same event?

A: Yes! Our Ultimate Combo Party (\$599 for 3 hours) gives you the best of both worlds — mobile gaming trailer access plus a LEGO build competition, with both a Game Coach and Build Coach included. It's our best value package and a guaranteed crowd-pleaser.

- **Q:** Do you do school events and fundraisers?

A: Absolutely! We work with schools, churches, nonprofits, and community organizations throughout Connecticut. Our school packages start at \$595 for 2 hours and go up to \$1,995 for all-day events. We can also help structure your event as a fundraiser where a portion of proceeds supports your cause.

- **Q:** Is the trailer safe for young children?

A: Yes. The trailer has a safe, enclosed interior with padded seating, non-slip flooring, and climate control. Our Game Coach supervises at all times. We select age-appropriate games for younger players and can set content restrictions as requested. Parents are always welcome inside the trailer too.

- **Q:** What areas in Connecticut do you serve?

A: We serve the greater Connecticut area within a 25-mile radius of our base, including Hartford, New Haven, Middletown, Meriden, Waterbury, Bristol, New Britain, Glastonbury, Farmington, and surrounding towns. Contact us for availability in your area.

- **Q:** How long does setup and teardown take?

A: We arrive about 30 minutes before your event start time to set up and get everything running. Teardown takes about 15 minutes after the event ends. Your booked time is 100% play time — setup and teardown don't cut into it.

## 11. Technology Stack

- Express (Node/TypeScript) server on port 5000, executed via tsx.
- Static HTML templates rendered directly from *server/templates/*.
- Rajdhani font loaded from Google Fonts CDN.
- Drizzle ORM + drizzle-zod + pg available for future database needs.
- Zod for request validation.

- esbuild for production bundling.
- Logo-transparent.png used as favicon, feature icons, and event icons.
- Python + ReportLab generators (this document) auto-regenerate from the website source.

## 12. Timeline & Launch

**Target launch date:** April 1, 2026.

- Discovery & content audit — completed.
- Design & wireframes — see companion *Wireframes* PDF.
- Brand standards — see companion *Brand Standards* PDF.
- Build & iteration — ongoing through Q1 2026.
- Final QA, content sign-off, and DNS / hosting cut-over — week of launch.

## 13. Assumptions

- Client (Nick) will provide all photography, package descriptions, and final pricing.
- Email delivery uses nick@turbohobbies.com; client will keep the inbox monitored.
- Google Calendar integration uses an account/credentials supplied by the client.
- Hosting environment provides a publicly reachable port 5000 (or proxied equivalent).
- GTM container ID and Google Search Console verification code will be supplied prior to launch (placeholders in markup today).

## 14. Deliverables

- 2 production-ready HTML pages.
- Express server with route registration and asset serving.
- Booking form with email + Google Calendar integration.
- Brand-aligned styling, responsive across desktop / tablet / mobile.
- Three companion PDFs: **Statement of Work**, **Wireframes**, **Brand Standards** — all auto-regenerated from the live source.

## 15. Acceptance Criteria

- All listed packages, prices, and add-ons render correctly and match this SOW.
- Booking form submissions reliably arrive at nick@turbohobbies.com.
- Successful submissions create a corresponding Google Calendar event.
- All anchor links in the navigation scroll to the correct sections.
- Site renders without layout breakage at 375px, 768px, 1024px, and 1440px widths.

- Every page in section 4 is reachable and links back to the booking form.

## 16. Contact Information

**Nick** — CT Mobile Gaming

Phone / Text: **203.460.1042**

Email: **[nick@turbohobbies.com](mailto:nick@turbohobbies.com)**

Service area: Connecticut